

So they say  
accountants  
are dull, grey  
and boring?

Allow us to colour your views a bit.

Most accountants are well-qualified, experienced and reassuringly professional. Highly capable in tax planning, corporate finance, strategic business advice and audit and accounts.

There is, however, one other important dimension to consider – call it style, personality or individuality.

**So let us nail our colours firmly to the mast.**

We know our clients like us to cut through the red tape. We keep things simple and we keep them right. None of this once-in-a-blue moon stuff, either. We are always accessible, always part of your team.

And, when you're going through a purple patch, we can supply expert professional support to meet the challenge of successful strategic mergers or acquisitions.

To find out more call managing partner Neil Harper on 01224 643311.

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**ritsonsmith**  
CHARTERED ACCOUNTANTS  


# Going through a purple patch?

A period of strong organic business growth serves as an excellent starting point for other routes to corporate expansion.

But even the strongest management team needs expert professional support to meet the challenge of successful strategic mergers or acquisitions.

Our highly experienced corporate finance team can help to identify suitable targets and implement the transaction.

Call Niall Farquharson or Graham Alexander on +44 1224 643311 and let them colour your views on the subject of business expansion.

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Graham Alexander: ga@ritson-smith.com

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# Cutting through the red tape.

We know our clients like the fact that we live in the real world. We speak their language, we keep things simple and we keep them right.

Ritson Smith's corporate finance team uses its extensive and wide ranging experience, knowledge and network of contacts to ensure that the client gets the deal that is right for them. The team work with client companies, personal investors, banks, venture capitalists and management teams initiating, creating and sourcing transactions and working with clients to complete the deals they want to do with hands on support at all times.

We have been and are involved in all areas including:

- Disposals
- Acquisitions and mergers
- Due diligence investigations
- MBO's and MBI's
- Business planning, modeling and start-ups
- Raising finance
- Business valuations



# Because business isn't always a case of black and white.

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For more information e-mail Graham Alexander,  
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