

Corporate Finance advice that stands out from the crowd.

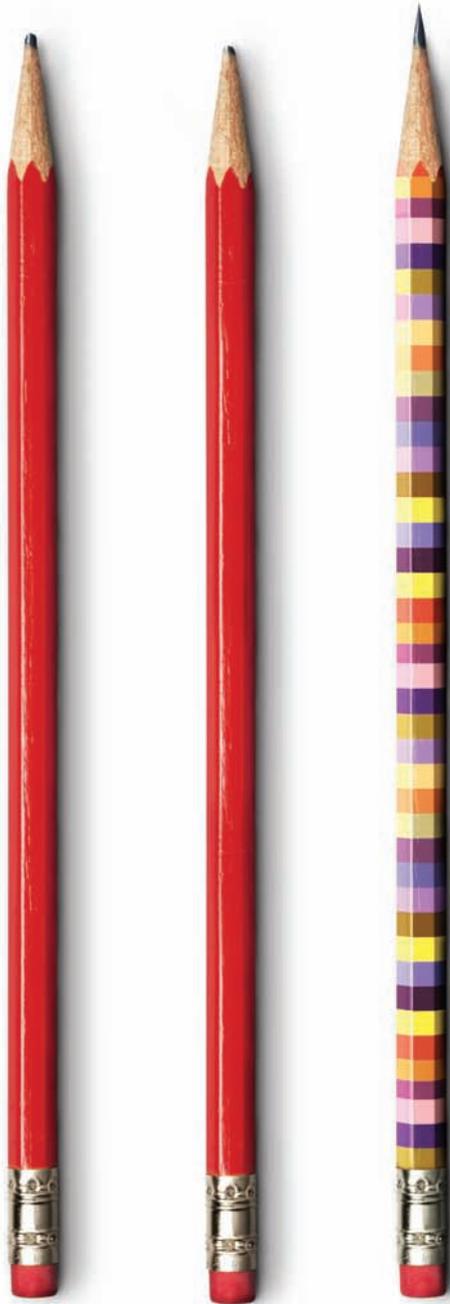


Most accountancy practices offer identical services, are equally well-qualified and talk the same language. But, as in most service industries, there is one important extra dimension to consider.

It can be called style, or personality, quality or individuality. It may be difficult to define, but it underpins everything we do. How we get to know you, your business, your challenges and your opportunities and how we can work with you to maximise the value of your business.

In this short document, we nail our colours firmly to the mast, explaining how we perform and what we believe makes us different. You will find much more detail at www.ritson-smith.com, or you can call us on 01224 643311 and we will be pleased to send you a short, informal document of introduction.





Our clients like the fact that we live in the real world. We speak their language, we keep things simple, sharp, and to the point.

We don't believe that our range of services can be marketed as off-the-shelf products. Each client is a distinctive individual, so we tailor the level and style of our support to ensure it meets your needs.

This commitment to personalisation means we can play a variety of different roles when working with you. We can open doors and make contacts for you, represent you or facilitate discussions. Act as a catalyst, a brake or a sounding board as appropriate. Sit in on your high-level strategy meetings or structure a computerised accounting system for you.

Above all, we fully understand all the responsibilities of teamwork. You must have total confidence that we're there for you.



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